

INTEGRATION ON LAOLA1.tv						
LAOLA1.tv		up to 5"	5-10"	10-15"	16-20"	from 21"
Pre-Roll*	On-Demand	CPM € 30	CPM € 32	CPM € 35	CPM € 45	upon request
	Live	CPM € 50	CPM € 52	CPM € 55	CPM € 65	upon request
Post-Roll*	On-Demand	CPM € 29				
	Live	CPM € 39				
In-Video-Ad*	On-Demand	CPM € 39				
	Live					

*Minimum total fee per campaign must be € 5.000. Spot and In-Video Ad: specifications upon request.

All prices excl. VAT are subject to change without notice.

August 2010. Terms and conditions of LAOLA1 GmbH, 1220 Vienna.

Please contact one of the people listed below if you require any further information about advertising on our website or for general enquiries:

Mag. (FH) Philipp Appelt

Head Of Sales

philipp.appelt@laola1.at

Tel: +43 (0) 1 256 31 41-517

Fax: +43 (0) 1 256 31 41-10

David Junger

Key Account Manager

david.junger@laola1.at

Tel: +43 (0) 1 256 31 41-550

Fax: +43 (0) 1 256 31 41-10

Rainer Willisits

Indirect Sales

rainer.willisits@laola1.at

Tel: +43 (0) 1 256 31 41-573

Fax: +43 (0) 1 256 31 41-10