

Video advertisement

Pre-Roll or Mid-Roll		
Seconds	up to € 3.000*	up to € 6.000
1" – 10"	CPM 60	CPM 55
11" – 15"	CPM 75	CPM 70
16" – 20"	CPM 90	CPM 85
up to 21"	upon request	upon request

Other Video advertisement		
Typs	up to € 3.000*	up to € 6.000
Overlay / In-Video Ad	CPM 50	CPM 45
Post-Roll / Halftime Spot	CPM 45	CPM 40
Content Related Video Ad	upon request	upon request

*Minimum total fee per campaign. Extra fee: +30% Live Videos and preferred position

All prices excl. VAT are subject to change without notice.

Price list valid from 1st September 2011. Terms and conditions of LAOLA1 GmbH, 1220 Vienna.

In the case of countertrade bookings please always consult the current price/price listed (calculation).

Please contact one of the people listed below if you require any further information about advertising on our website or for general enquiries:

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